

M-15140-3D US

REMARKS

Claims 1-12 are pending in the present application. Claims 1-3, 8, and 11-12 are rejected under 35 U.S.C. 102(a), and claims 4-7 and 9-10 are rejected under 35 U.S.C. 103(a). Claim 1 is amended. No new matter is added. The rejections are respectfully traversed in light of the following remarks, and reconsideration is requested.

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Rejections under 35 U.S.C. § 102(a)

Claims 1-3, 8, and 11-12 were rejected under 35 U.S.C. 102(a) as being anticipated by Watanabe (U.S. Pub. No. 2002/0137537).

Watanabe discloses a cell phone, in which all embodiments have a mirror facing a cosmetics container when the back cover or cosmetics container is closed. That is, during normal use, such as when the person is using the cell phone for placing or receiving calls or when the cell phone is not in use, the mirror and cosmetics container face each other in this closed position.

In contrast, claim 1 has been amended to recite that "the mirror is directly facing and adjacent to a SIM card when the back cover is closed". Support for the amendment is found in Applicant's specification at page 5, lines 17-21, page 6, line 27 to page 7, line 1, and Figs. 2 and 4. Thus, no new matter is added. Because the mirror is located directly on a back cover of a cell phone, with no intervening elements, such as a cosmetics case, the cell phone has a thin profile. This is in sharp contrast to the cell phone disclosed in Watanabe, which discloses an additional cosmetics case. This adds significant thickness to the cell phone and is an undesirable consequence, since current cell phones are striving to be thin and small.

Therefore, because Watanabe does not teach or disclose "the mirror is directly facing and adjacent to a SIM card when the back cover is closed", as recited in claim 1, claim 1 is patentable over Watanabe.

Claims 2, 3, 8, and 11-12 depend on claim 1 and are therefore patentable over Watanabe for at least the same reasons as claim 1.

Accordingly, Applicant respectfully requests reconsideration and withdrawal of the rejections under 35 U.S.C. § 102.

Rejections under 35 U.S.C. § 103(a)

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Claims 4, 7, and 10 were rejected under 35 U.S.C. 103(a) as being unpatentable over Watanabe in view of Leon et al. (U.S. Pat. No. 5,896,277). Leon et al. was cited for disclosing a slidably detachable back cover. However, Leon does not teach or suggest that a "mirror is directly facing and adjacent to a SIM card when the back cover is closed", as recited in claim 1. Because claims 4, 7, and 10 depend on claim 1 and Leon does not remedy the deficiencies of claim 1, claims 4, 7, and 10 are patentable over Watanabe in view of Leon for at least the same reasons as claim 1.

Claims 5-6 and 9 were rejected under 35 U.S.C. 103(a) as being unpatentable over Watanabe in view of Horne (U.S. Pat. No. 5,983,083). Horne was cited for disclosing the various limitations of claims 5-6 and 9. However, as with Leon, Horne does not teach or suggest that a "mirror is directly facing and adjacent to a SIM card when the back cover is closed". Since claims 5-6 and 9 depend on claim 1, claims 5-6 and 9 are patentable over the cited references for at least the same reasons as claim 1 discussed above.

Accordingly, Applicant respectfully requests reconsideration and withdrawal of the rejections under 35 U.S.C. § 103.

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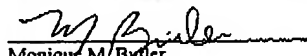
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CONCLUSION

For the foregoing reasons, Applicant believes pending claims 1-12 are allowable, and a notice of allowance is respectfully requested. If the Examiner has any questions regarding the application, the Examiner is invited to call the undersigned Attorney at (949) 752-7040.

## Certification of Facsimile Transmission

I hereby certify that this paper is being facsimile transmitted to the U.S. Patent and Trademark Office on the date shown below.

  
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April 18, 2006  
Date of Signature

Respectfully submitted,



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